

AMIRA RASAYON

— Work History

April 2024 – Present | **Exhibition Designer**

Smithsonian National Museum of American History, Washington, DC

- Lead the design and implementation of major exhibit projects.
- Responsible for the successful development of exhibit graphics, detailing, and production-ready files. Coordinated and lead the production of exhibition materials to improve visitor experiences.
- Developed new procedures for package development, and implemented improved methods for operational efficiency such as prototyping.

Achievements

- Exhibit Designer for the Gunboat *Philadelphia* Conservation Project
- Cover Illustrator for Collected Podcast Season II
- Graphic Design Detailer for the NMAH 250 Landmarks Project
- Co-Detailer for 250 In-Gallery Graphics: Responsible for the documentation of over 24 exhibitions across the entire museum. Creating new elevations, details, floor-plans, mapping new graphics to existing exhibition spaces. Creating several BID packages and aid.
- Exhibit Designer for 2025 First Ladies Gown Exhibit Rotation.

Nov 2023 – April 2024 | **Visual Information Specialist**

VAOIG, Washington, DC

- Converted complex data into visually engaging information meeting digital ADA/ accessibility requirements.
- Made program recommendations to the Branch Communications Chief
- Prepared visual graphics for Congressional reports following HIPPA regulations and handling sensitive content.
- Supported graphics for UX interactive map reflecting complex data and statistics from health care reports.

May 2023 – June 2024 | **Graphic Designer and Photographer**

M-NCPPC: Arts and Cultural Heritage Division (ACHD), Greenbelt, MD

- Design graphics print and online graphics for social media and digital.
- Photograph and record events.
- Provide graphic design guidance and recommendations.

July 2018 – October 2023 | **Exhibits Specialist (Graphics)**

Smithsonian National Museum of American History (NMAH)

Washington, DC

- Manage, plan, and oversee graphic production schedule on exhibit projects and Production Manager on various projects for various case displays and exhibits. Design and create graphics for both print and digital media, including brand identity, social media graphics, logo design, motion graphics, web design, event invitations, signage, and posters.
- Operate and maintain large format ECO-solvent and aqueous printers, and other equipment in graphics shop.

Achievements

- Designer, Production Manager, for the Re-Design of SEEC Display Cases

— Contact

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DC Metropolitan Area

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— Key Software

MAC OS X and PC Windows

Adobe Indesign CC

Adobe Illustrator CC

Adobe Photoshop CC

Adobe After Effects CC

Vectorworks

Revit

Smartsheet

Microsoft Office Suite

Premier

CapCut

— Skills

Exhibit Design

Environmental Design

Infographics

Brand and Logo Design

Digital Illustration

Digital Media

3D Rendering

Video Effects and Production

Project Management

— Education

B.F.A

Maryland Institute

College of Art (MICA)

Baltimore, MD

Continued Education:

PGCC: Graphic Design

— Work History

Achievements

- Graphic Designer for the Brand Identity of the Collected Project Podcast

May 2018 – July 2018 | Exhibits Specialist (Graphics)

Smithsonian Exhibits (SIE), Landover, MD

- Responsible for processing, coordinating & producing various elements for specials exhibitions. Operating large format printers, and graphic equipment. Prepare production-ready graphic files and review museum graphics with outside vendors.

August 2017 – May 2018 | Graphics Technician

Museum of the Bible, Washington, DC

- Responsible for the design, layout, coordination, and production of various specials exhibitions— including a variety of interior museum signage, producing major exhibits, museum signage and displays, overseeing installation. Served as the lead designer from concept to completion on prominent exhibitions.

Achievements

- Exhibit Designer: *Noblewomen and the Bible: Seven Stories from the House of Stolberg* (10 month Temporary Exhibit, 2,000 sq ft)
- Exhibit Designer: *Stations of the Cross* (November 2017-July 2018)
- Exhibit Designer: *The Living Dead: Ecclesiastes Through Art* (November 2017-April 29, 2018)

Oct 2016 – August 2017 | Visual Information Specialist (Contract)

Smithsonian National Museum of American History, Washington, DC

- Install exhibition graphics for museum exhibitions.
- Operate and perform maintenance checks on various types of machinery. Produce and install work on various exhibits and exterior signage. Re-designed and edited information panels and rotations.

August 2014 – AdHoc | Volunteer

The Tekau's Heart Memorial Foundation Inc., Clinton, MD

- Responsible for the design and establishing the organization's brand identity from it's logo design, to marketing and print collateral.
- Establishing brand policy and guidelines.
- Project management and facilitating project work flow.

Sept 2013 – August 2017 | Graphic Designer and Gallery Assistant

M-NCPPC: Brentwood Arts Exchange, Hyattsville, MD

- Design marketing and promotional materials. Including exhibition postcards, event and class flyers, and invitations. Publications: East City Art Guide, What's Up? Annapolis Magazine, Washington City Paper
- Photograph events and merchandise.
- Administrative Assistance, Exhibit installation and label output

August 2011 – May 2013 | Adjunct Faculty

Duke Ellington School of the Arts, Washington, DC

- Taught Grades 9-12, Courses: Exhibit Design I and II, Photography III, Art History. Curate, lead, and produce multiple student exhibitions.

— Training + Activities

2025 SEGD Conference
Vectorworks Training
COTR Training

— Internship Projects

2015/2016
Common Ground Project
(Signage)

Museum Day Live!
(Event graphics)